



A LAYERED APPROACH TO ACHIEVING YOUR PLANT-WIDE OPTIMIZATION GOALS

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Honeywell

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Nic joined Honeywell Process Solutions in 1998 as an APC Engineer. With over 20 years experience in process optimization in different roles with Honeywell and across a wide range of industries, Nic is now a **Technical Solutions Consultant based in Perth Australia.**

Before joining Honeywell, Nic worked as a process engineer with Mobil Refining. Educated at the University of Adelaide, Nic holds a Bachelor of Engineering in Chemical Engineering, is a registered CP Eng with Engineers Australia and is Six Sigma Green Belt certified

AGENDA

- **Industry Challenges in Optimizing Plants**
- **Why Take a Layered Approach?**
 - Multivariable Control
 - Multi-Unit Optimization
 - Site-Wide Optimization

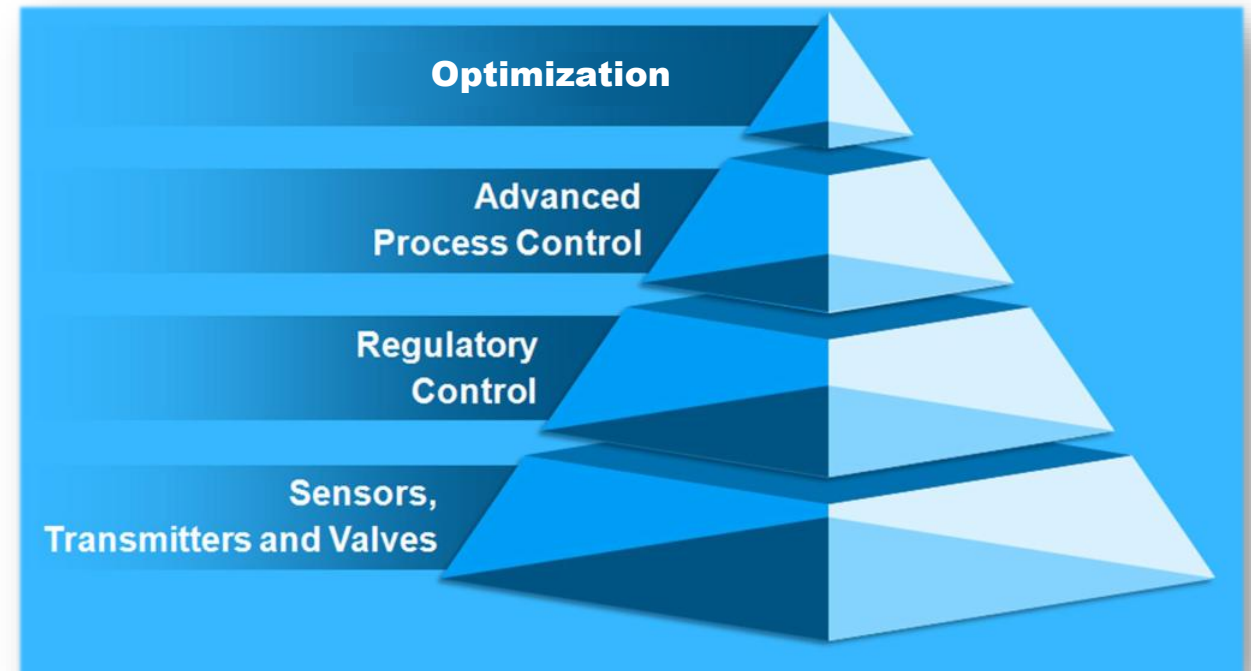
STATE OF PLAY IN INDUSTRY

Operating companies across many industries have been adopting real-time control and optimization technologies over the past 30 years.

The challenges that need to be solved:

- Maximise the utilization of the available assets
- Make the right product mix
 - Meet the customer demand
 - Make the most profitable mix
- Operate at lowest cost

Moving to a site-wide optimization approach allows greater benefits than can be achieved by individual applications



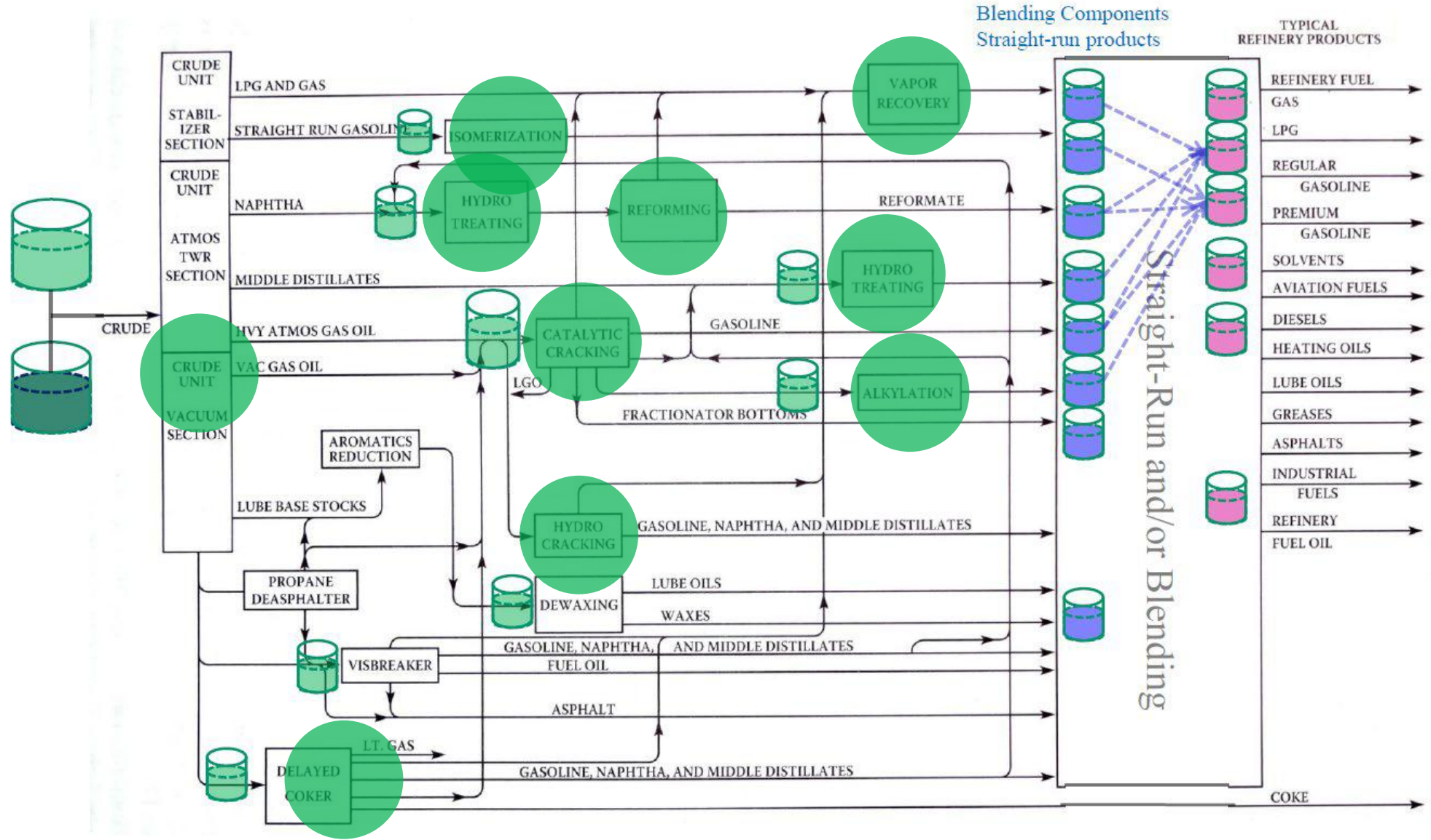
HONEYWELL'S OPTIMIZATION APPROACH

The required level of optimization is based on an assessment of the following criteria:

- Expected Return-On-Investment:
 - Initial investment
 - Maintenance costs (e.g. rigorous models versus data models)
 - Potential Benefits (e.g. tangible and intangible)
 - Complexity of Solution (affects application up-time and maintenance)
- Process Changes (magnitude, frequency, type)
- Process Flexibility (degrees of freedom to adapt to changes)
- Level and Availability of Technical Expertise
 - Implementation Requirements
 - Maintenance Requirements

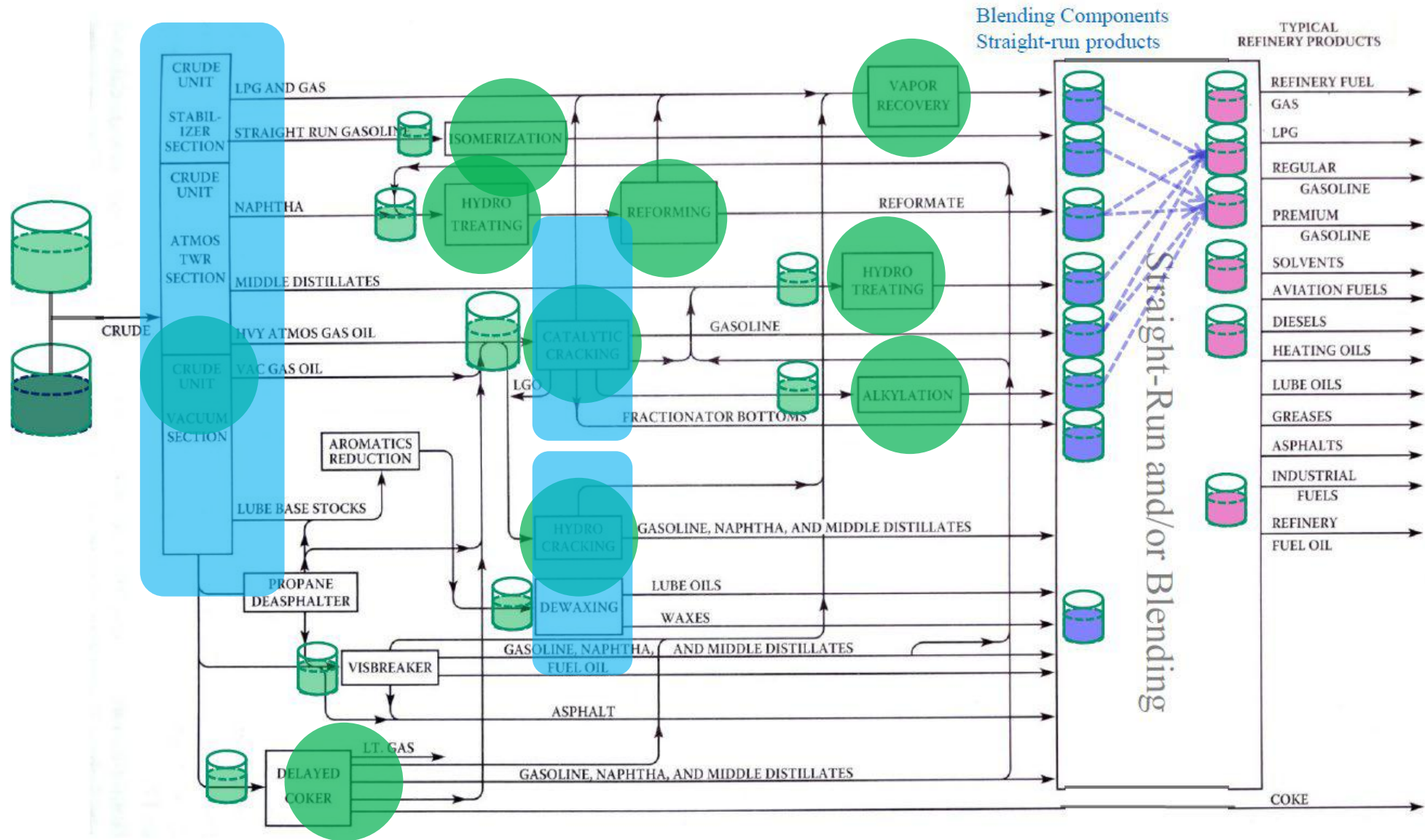
An optimization solution that provides significant, sustainable benefits, quickly and cost-effectively

THE PROBLEM OF SCALE



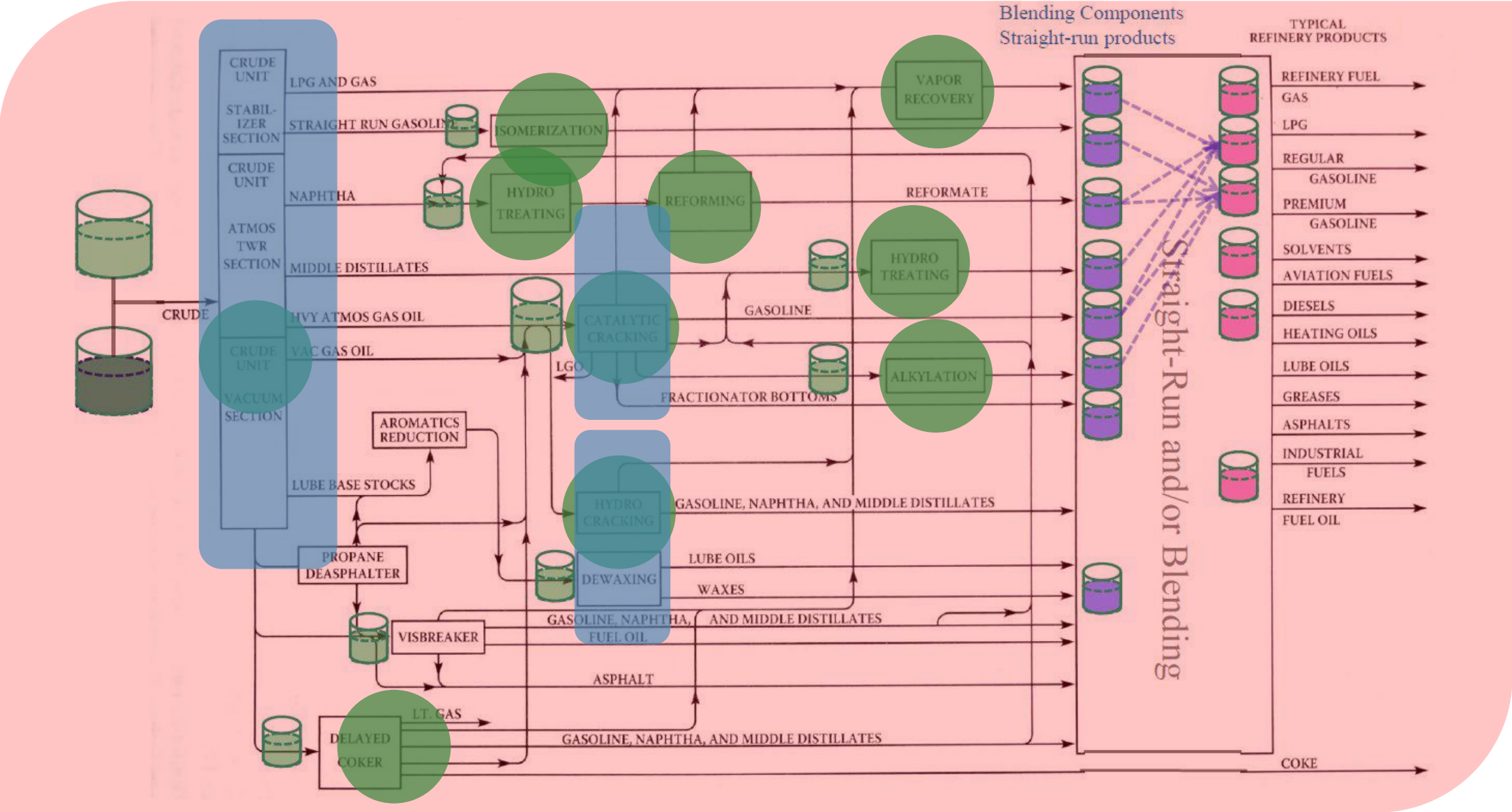
THE PROBLEM OF SCALE

- APC
- Multi-Unit Optimization

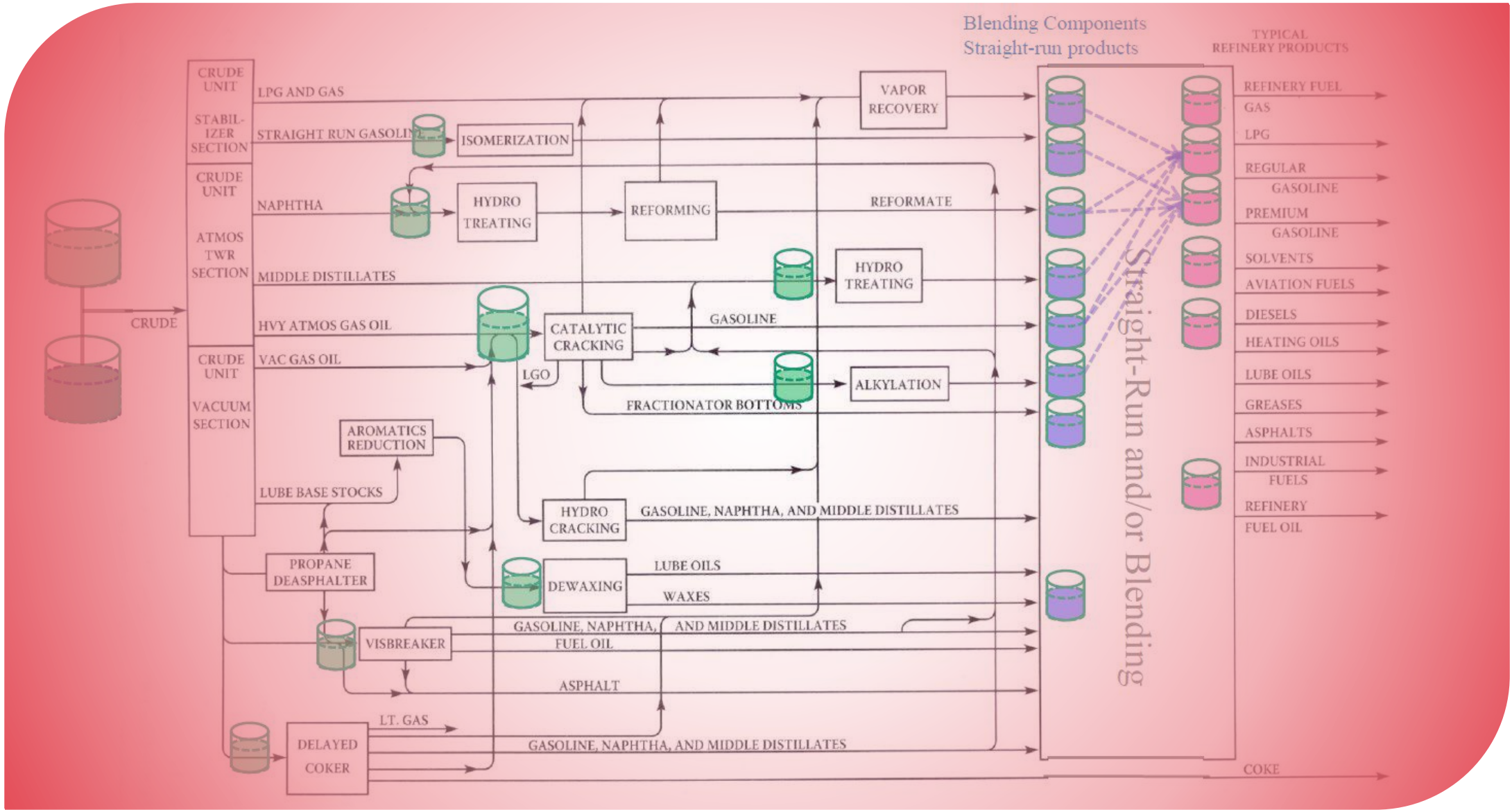


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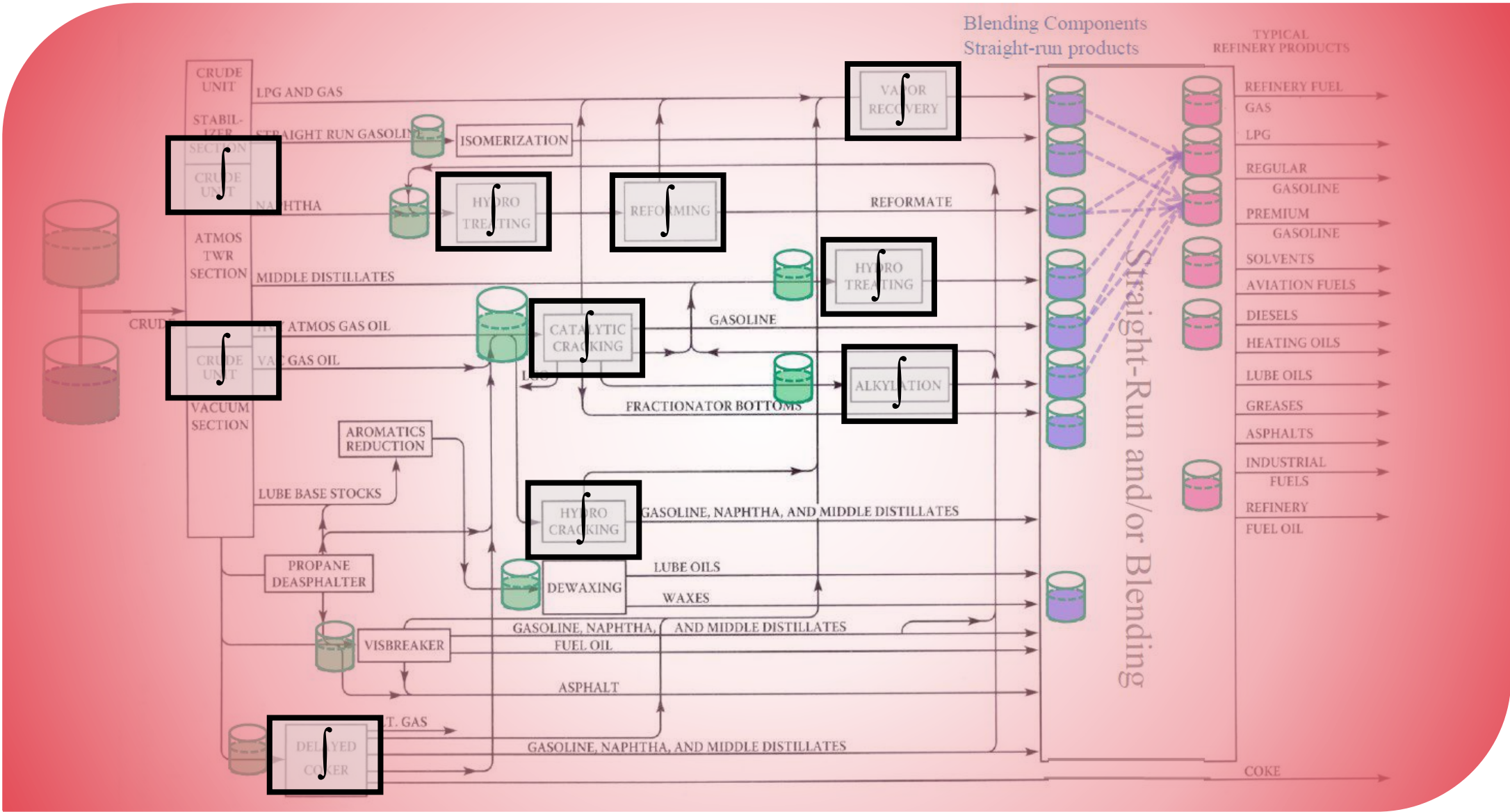
APC

Site-Wide OptimizationMulti-Unit Optimization

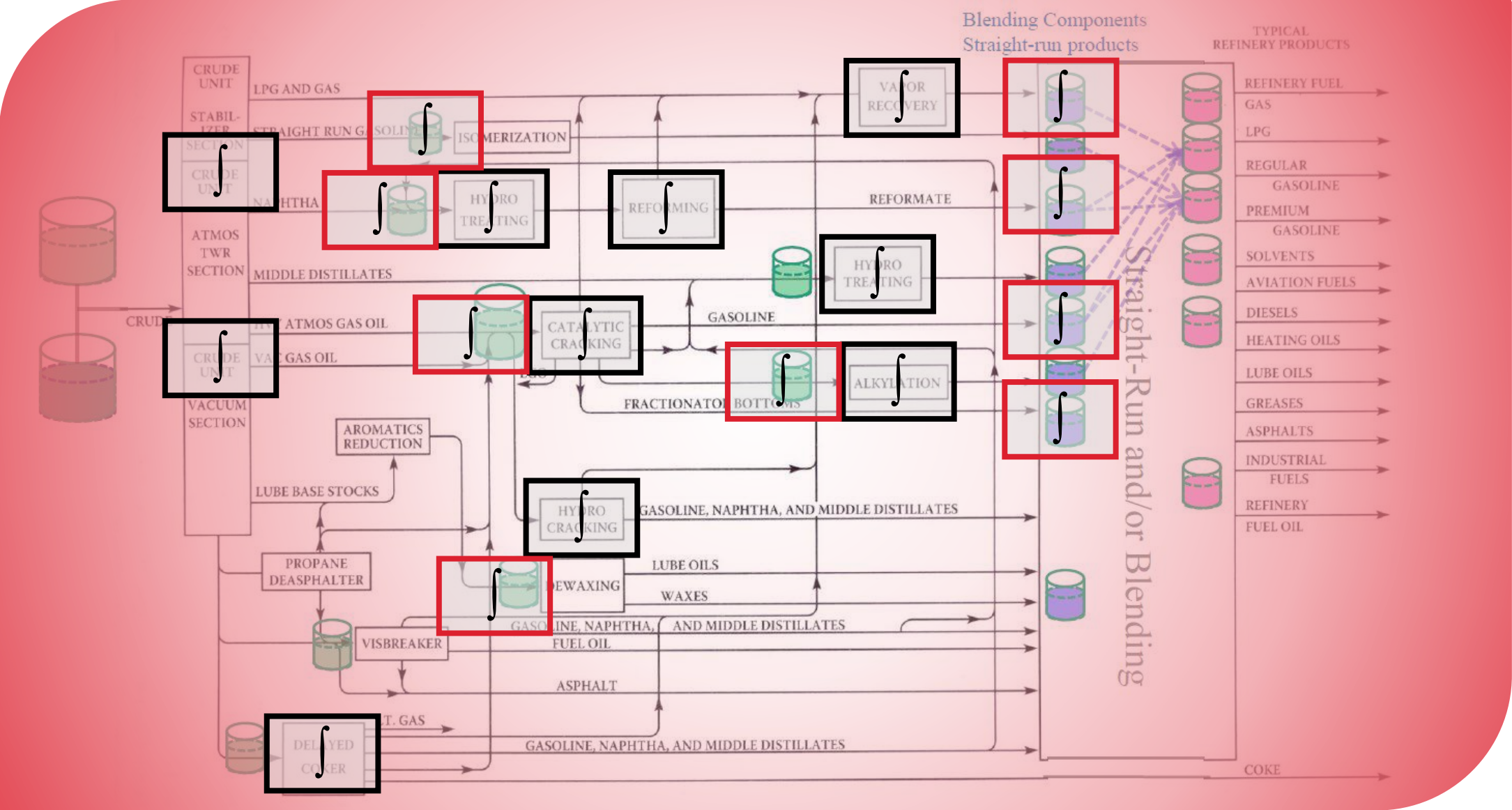
THE PROBLEM OF INTEGRATION & CONSTRAINTS



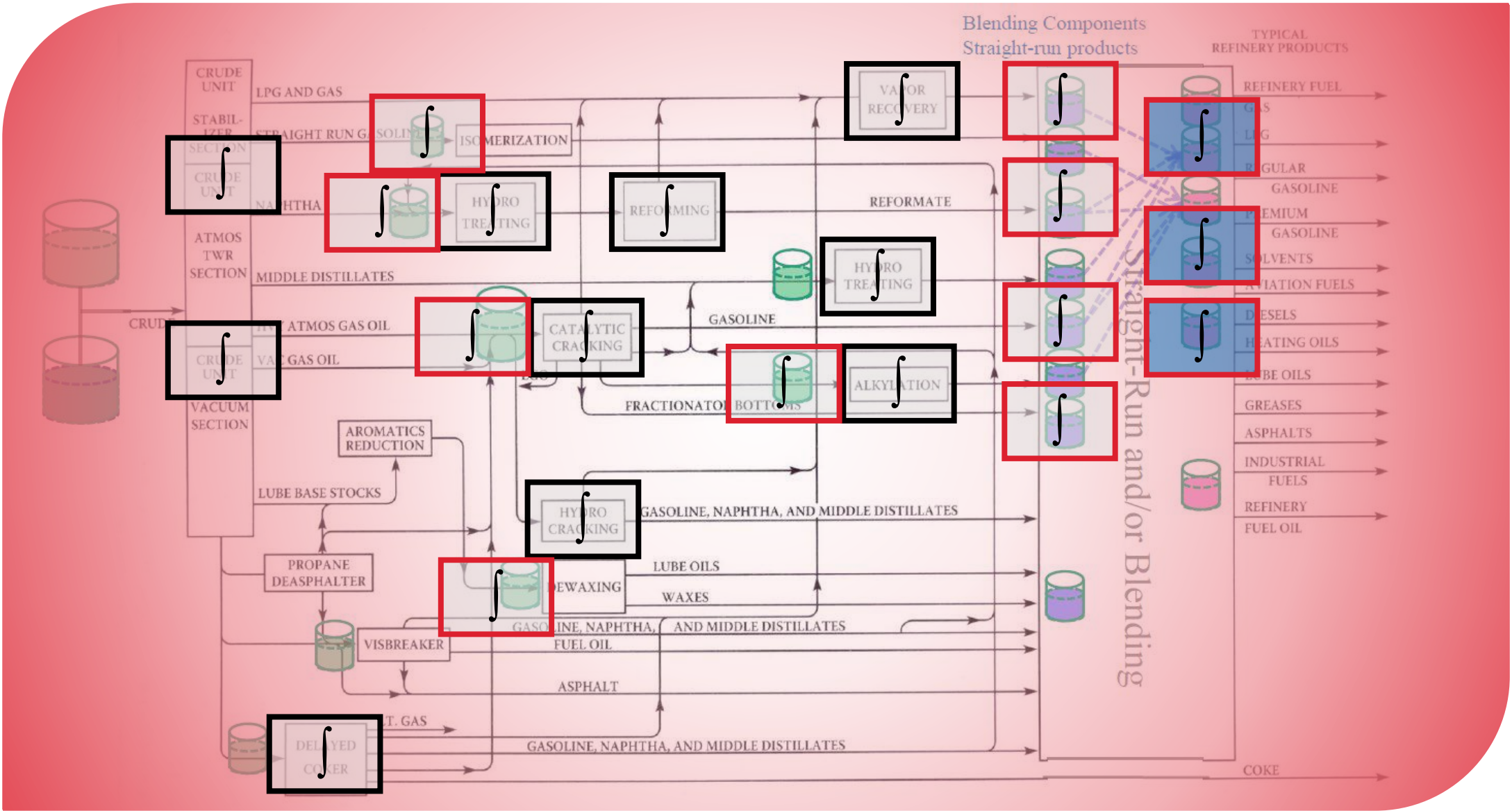
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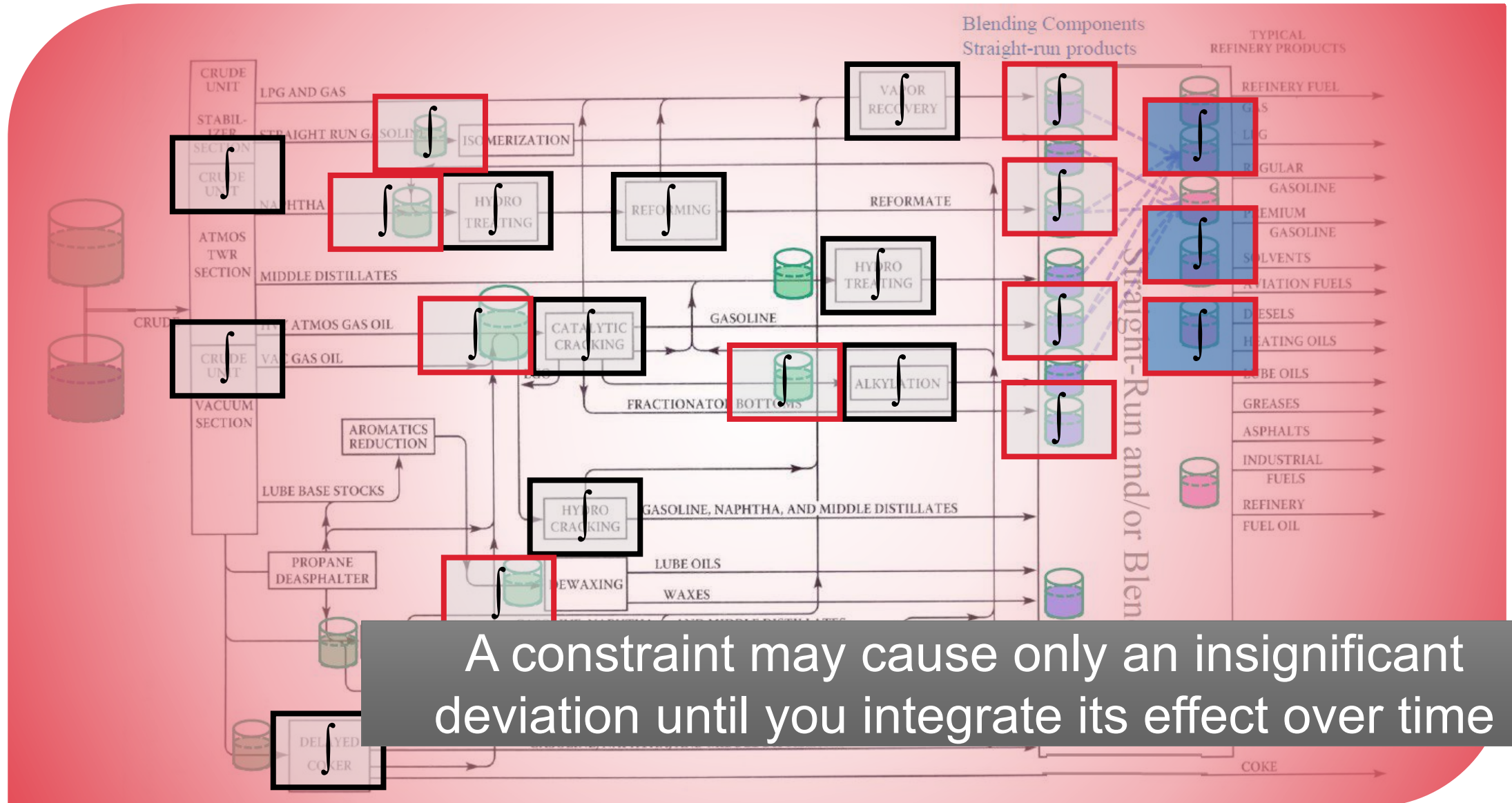
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THE ADVANTAGES OF A **LAYERED APPROACH**

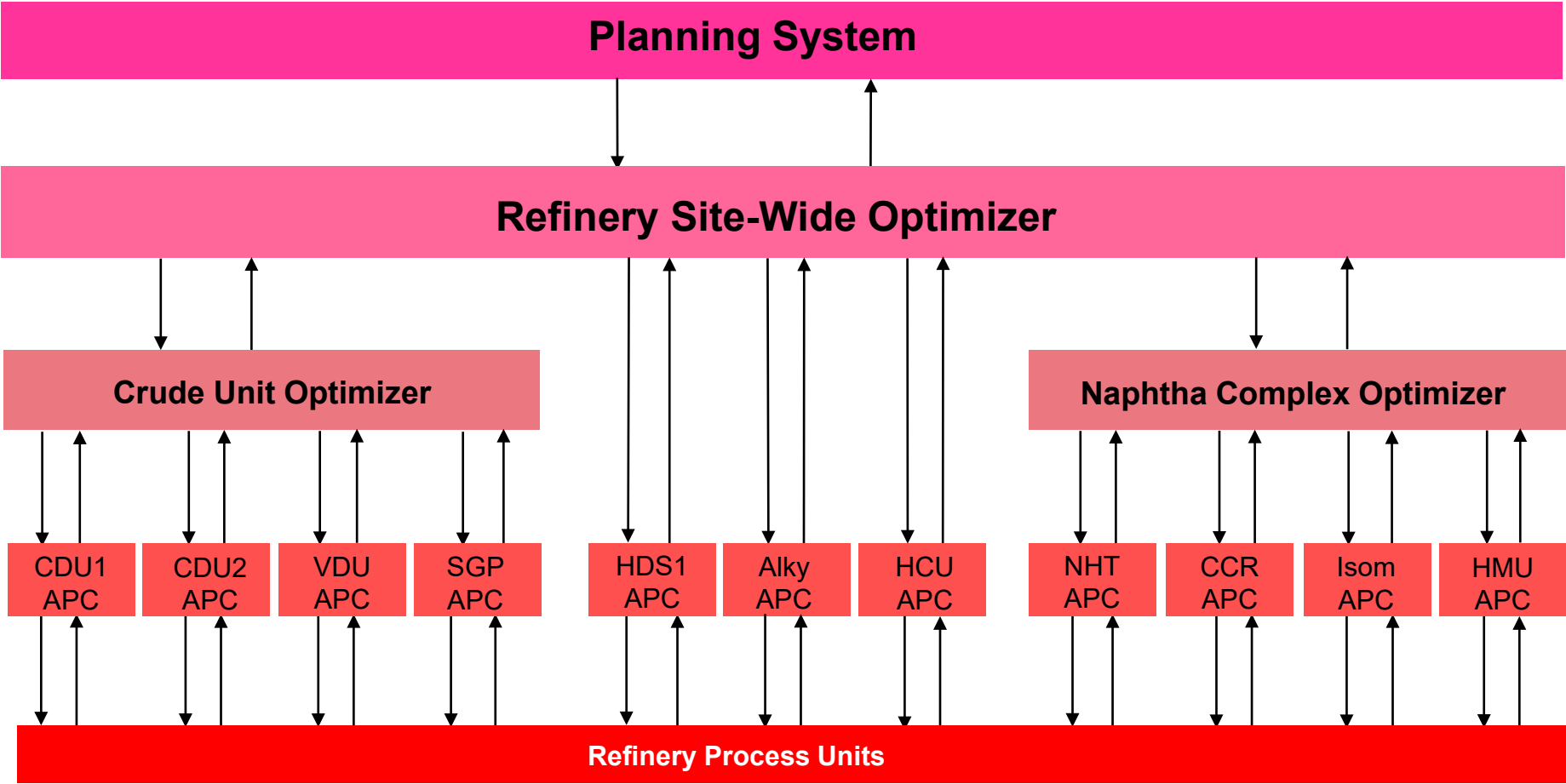
Optimization is not a “one-size-fits-all” approach

Many different technologies (algorithms) exist, each with their pros and cons

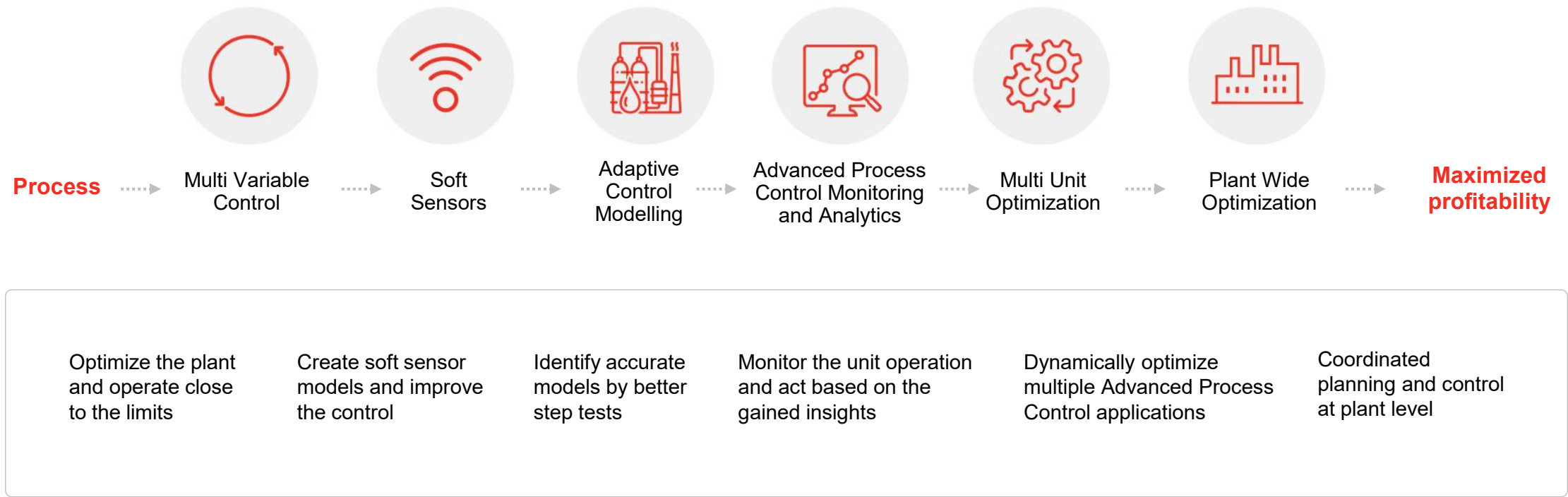
Using a **layered approach** addresses a number of challenges:

- A multi-technology approach can be used, **applying the right technology** for the right problem
- A phased approach to implementation can be taken, allowing **earlier achievement of benefits**
- Optimization of smaller, local problems can be devolved to a lower level optimizer, allowing the optimization to be quickly solved at that level **without reliance on a larger, all-encompassing optimization layer**
- The approach supports a **higher-level plant-wide optimization** to manage the challenging dynamics of a wide-area global optimization

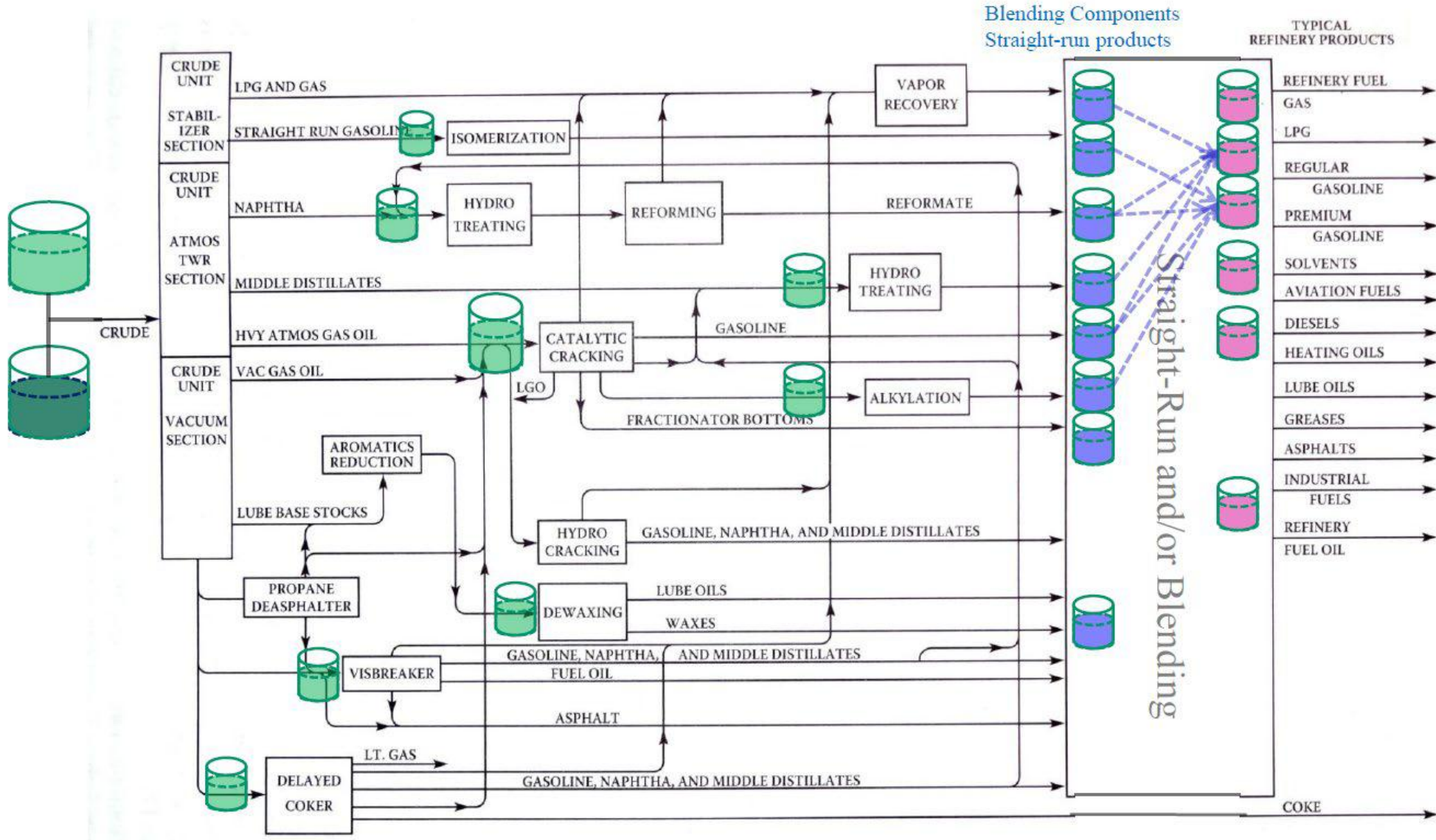
BUILDING THE LAYERS



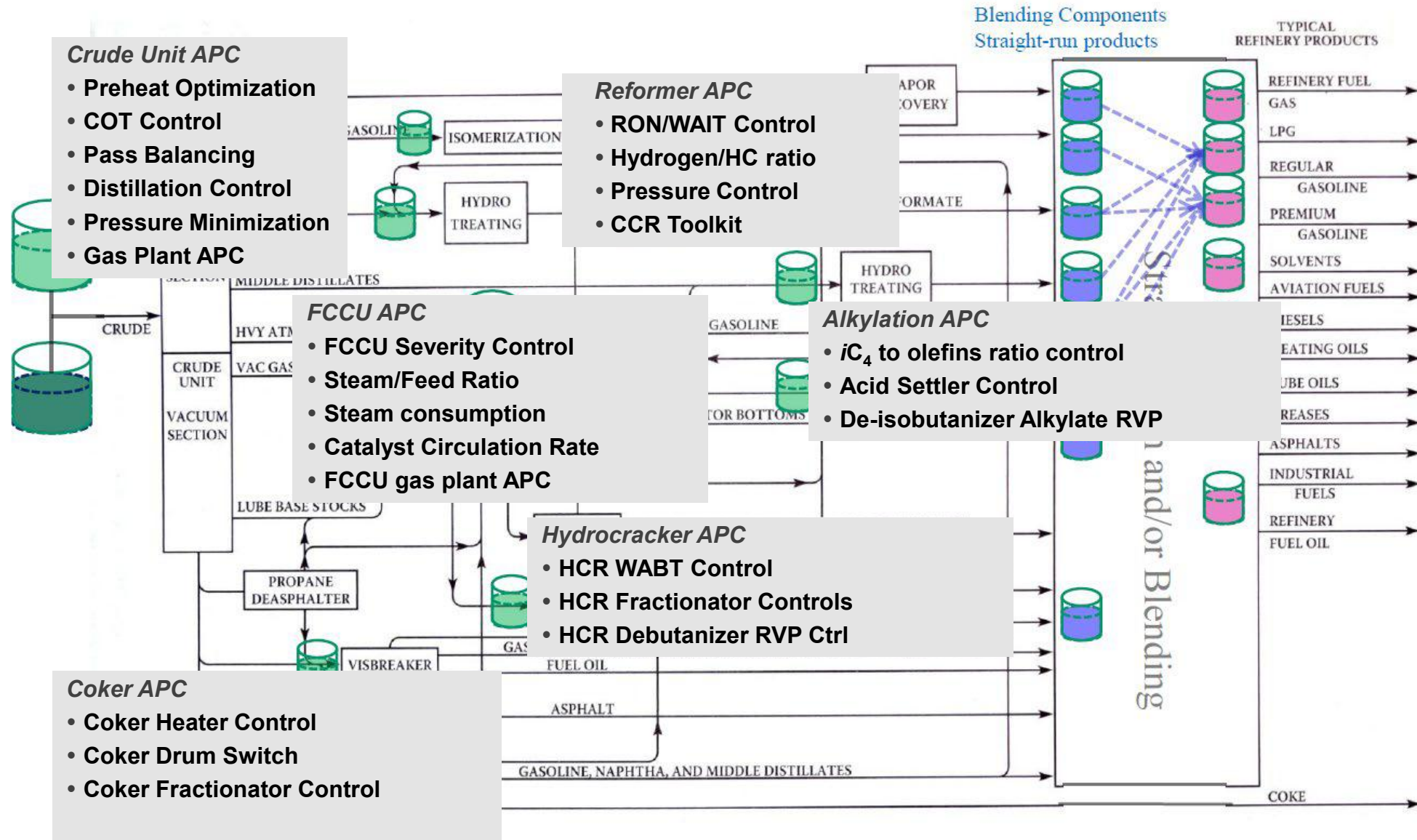
LAYERED OPTIMIZATION IN ONE PRODUCT



STARTING WITH ROBUST APC



STARTING WITH ROBUST APC



TANGIBLE APC BENEFITS

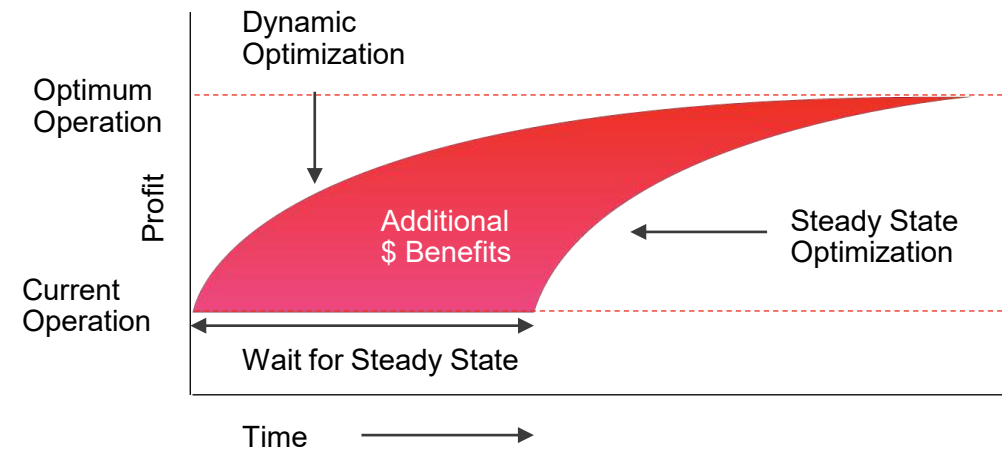
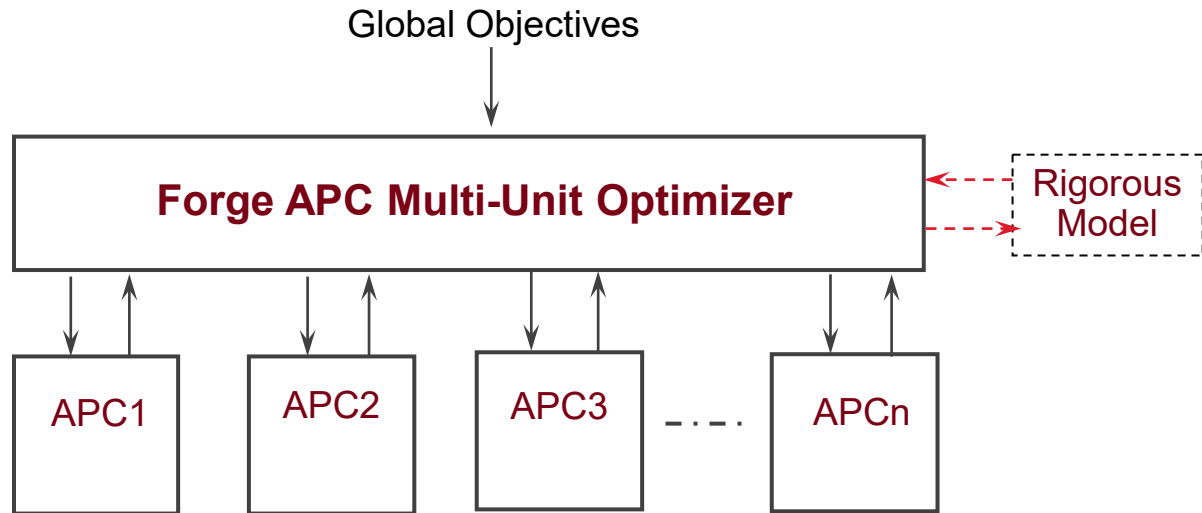
Typical Benefits:

- Increased Throughput
- Improved Yields
- Reduced energy usage
- Decreased Operating Costs
- Improved Quality Consistency
- Increased Operating Flexibility
- Improved Process Stability

Process	Benefit (c/bbl)	Benefit (Yearly US\$)
Crude Distillation	5 – 13	2.7 – 7.0M
Coking	15 - 33	2.2 – 4.8M
Hydrocracking	13 - 30	3.3 – 7.6M
Catalytic Cracking	13 - 30	2.4 – 5.4M
Reforming	10 – 26	1.8 – 4.7M
Alkylation	10 – 26	1.1 – 2.8M
Isomerization	3 - 17	0.3 – 1.8M

Significant Benefits Come From Well-implemented APC

MULTI-UNIT OPTIMIZATION SOLUTIONS



- Solves multi-unit optimization dynamically, even when the plant is not at a steady state
- Re-use model investment already in base-level APC
- Streamlined configuration and maintenance

Maximized Profitability

APPLYING RIGOROUS PROCESS SIMULATION

Rigorous Process Simulation offers capability to model complex process behavior

Key Advantages

- Model non-linear process behaviour
- Account for complex unit interactions
- Detailed feed characterisation (eg. crude composition)

Key Disadvantages

- Not always robust in online operation (convergence issues)
- Time consuming to build and maintain
- No additional value if process can be modelled empirically

MOVING TO SITE WIDE OPTIMIZATION

Key Challenge:

How to get the solution layers to stay consistent and reach the global optimum jointly?

Business Planning

Plantwide economics

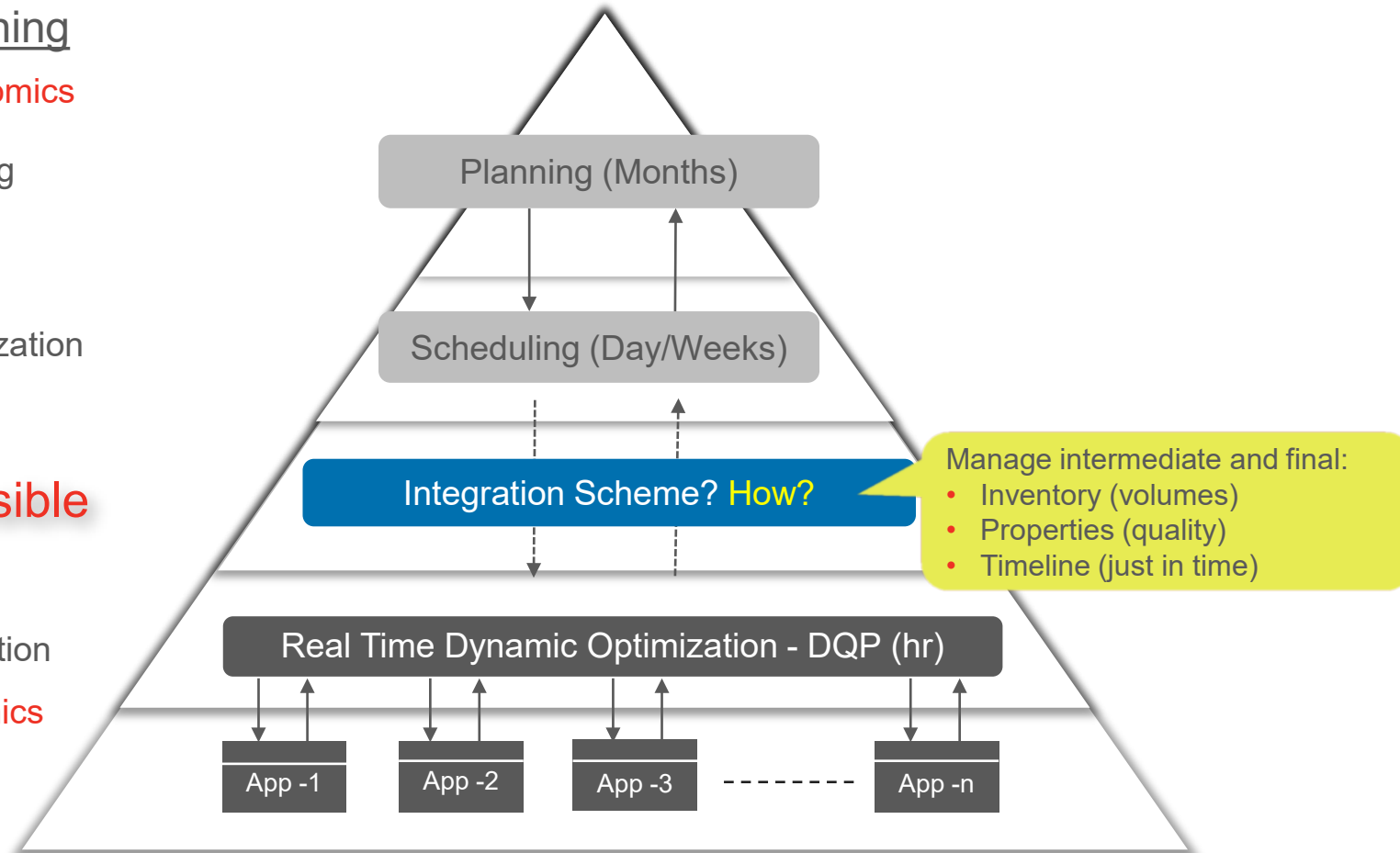
Production Planning

Schedule & Optimization

Optimal feasible

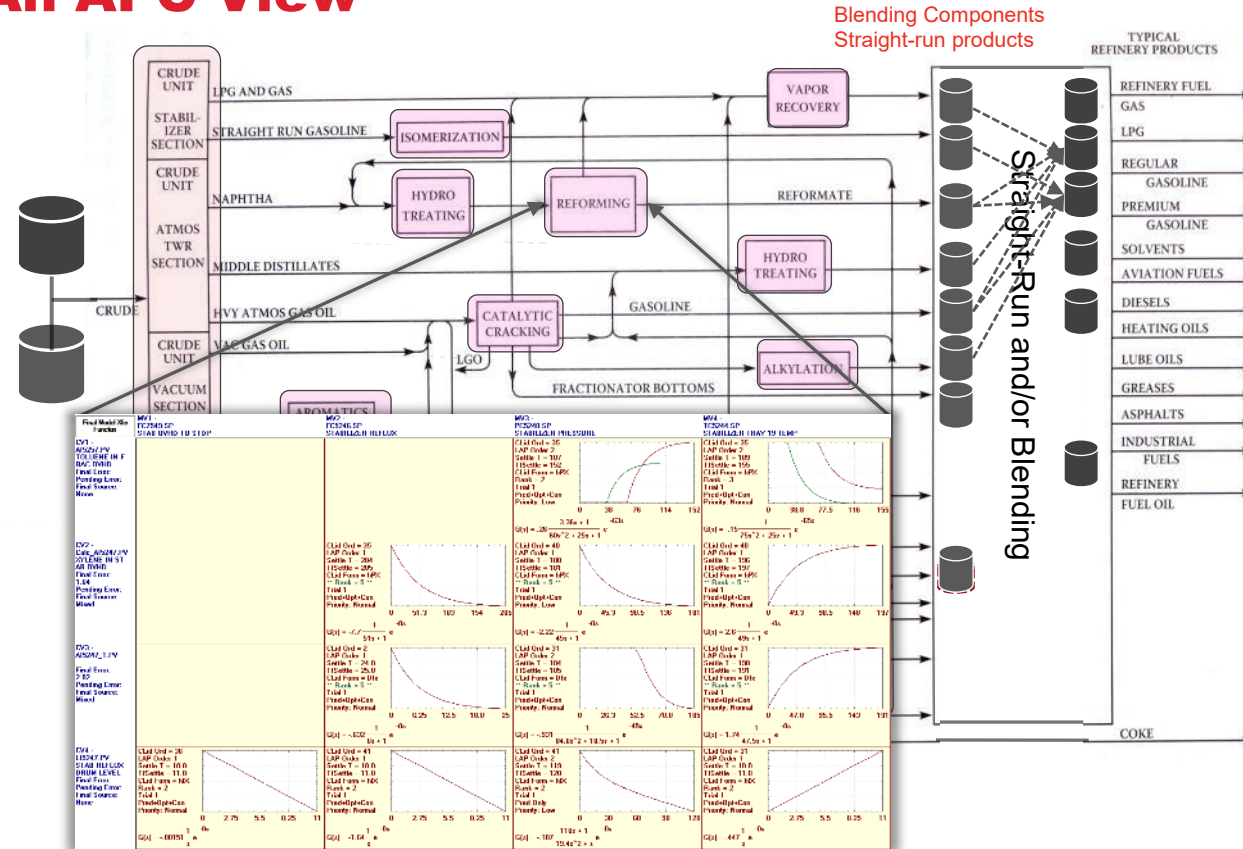
Control & Optimization

Local economics



SITE-WIDE OPTIMIZATION CHALLENGES

Refinery Model – An APC View

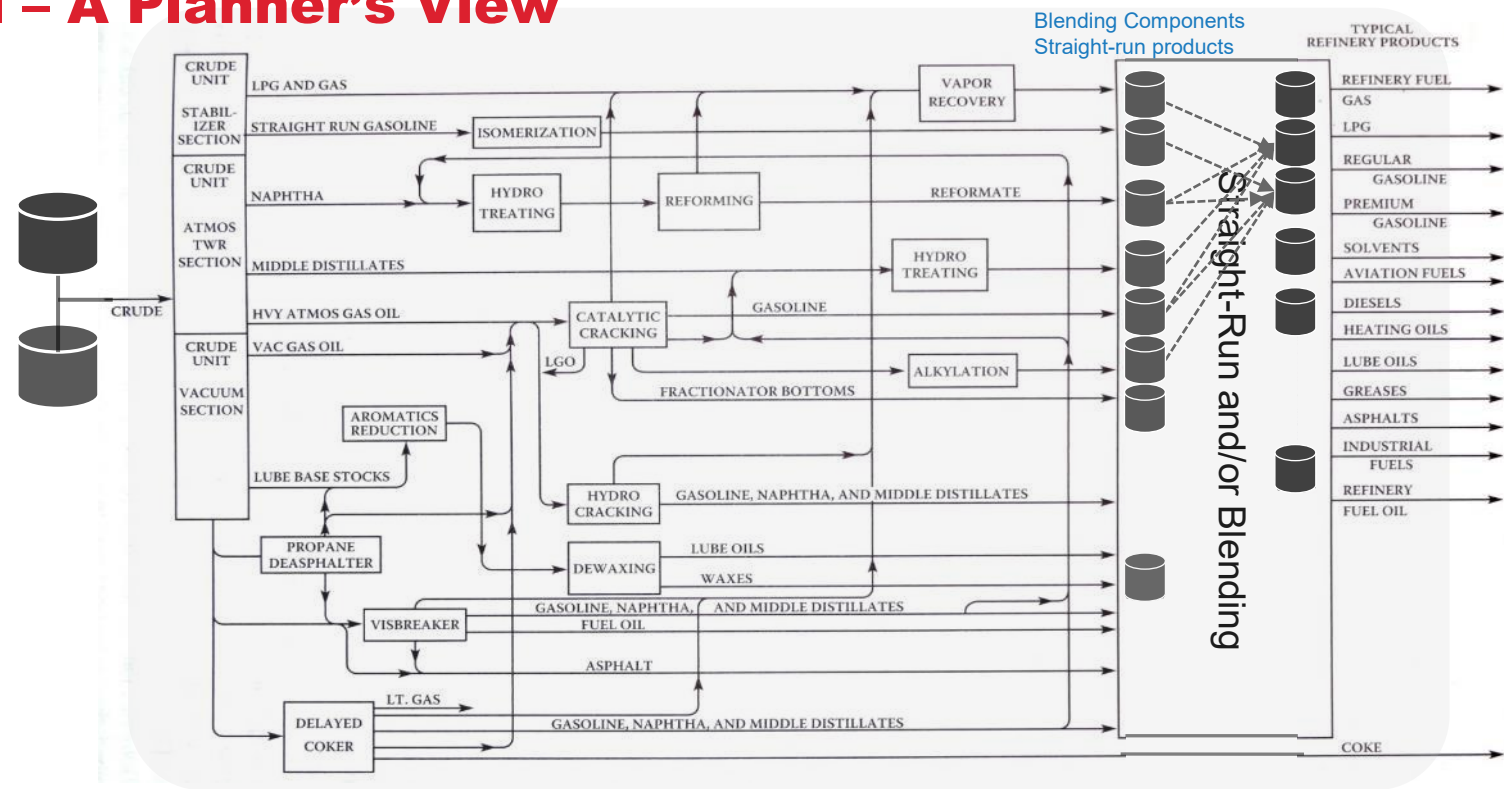


APC model has a greater resolution but limited scope

- It captures essential unit or area operating constraints
- Optimizes unit production to possible detriment of plant

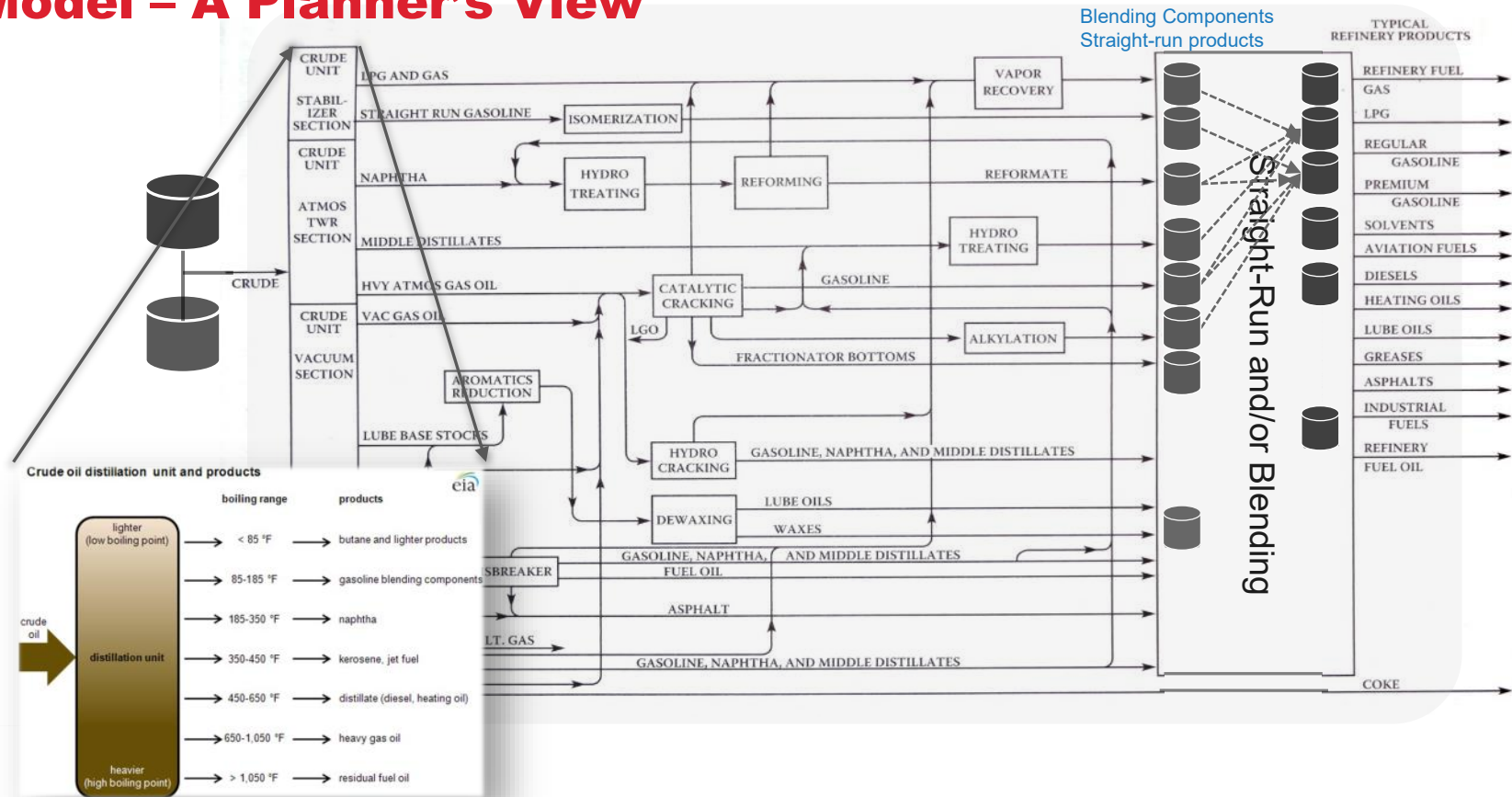
SITE-WIDE OPTIMIZATION CHALLENGES

Refinery Model – A Planner’s View



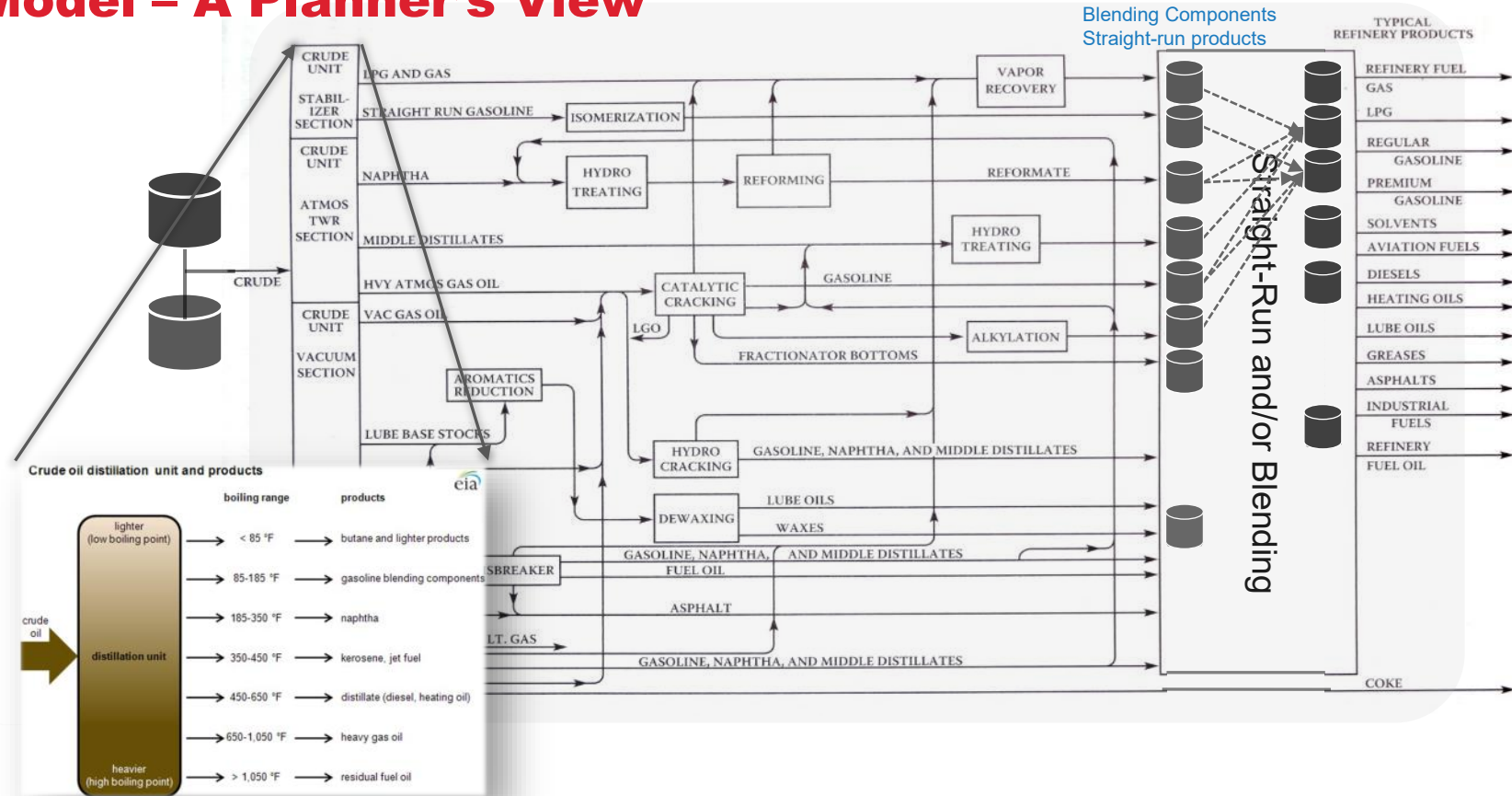
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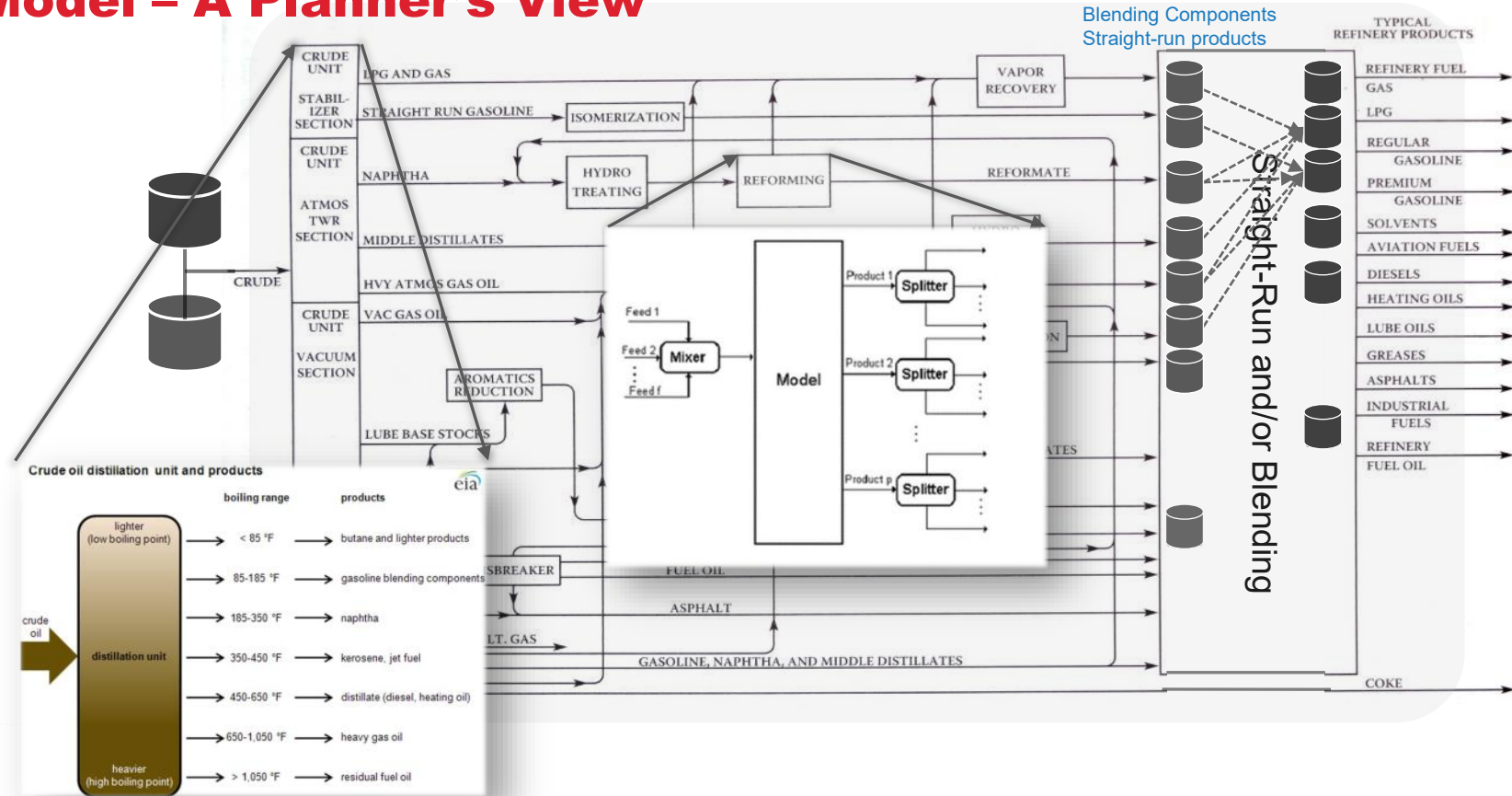


The model has a high level of abstraction

- It captures essential material and energy balances in holistic view of the refinery
- It leaves out many unnecessary or even obscuring details for the economic optimization

SITE-WIDE OPTIMIZATION CHALLENGES

Refinery Model – A Planner's View

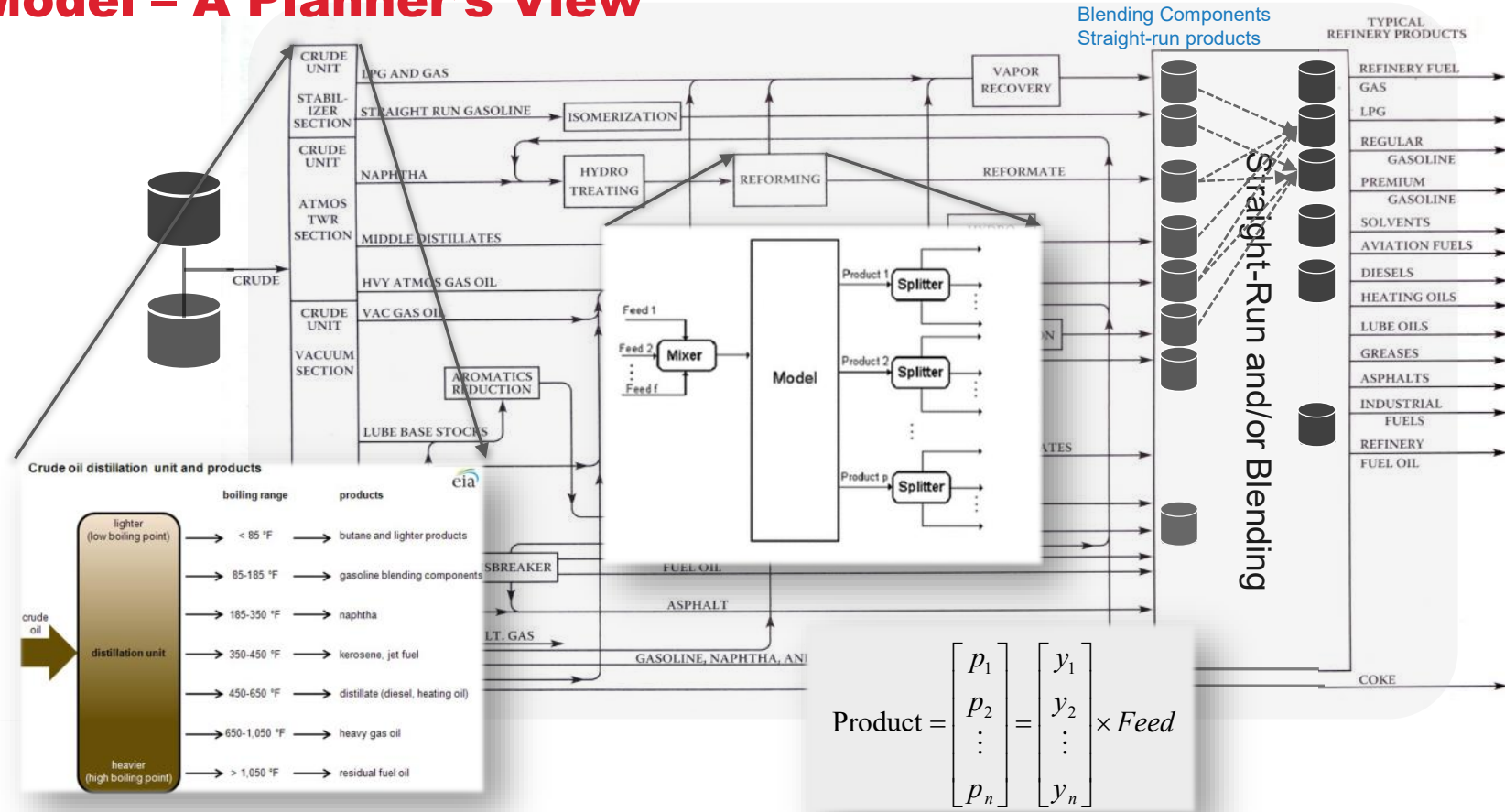


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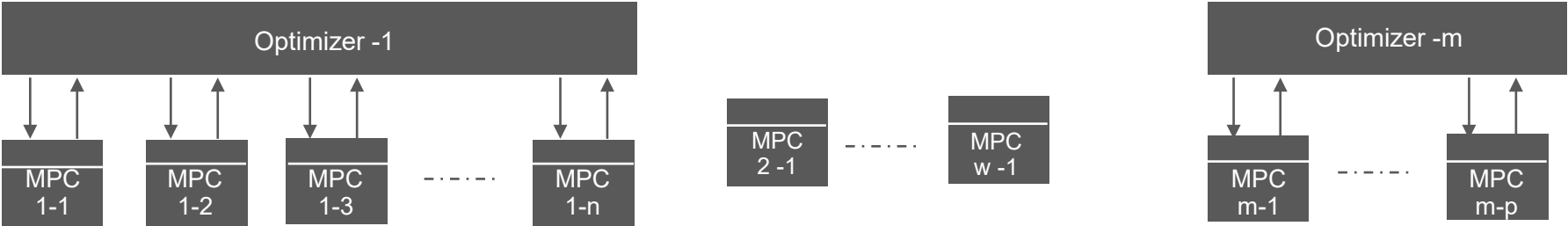
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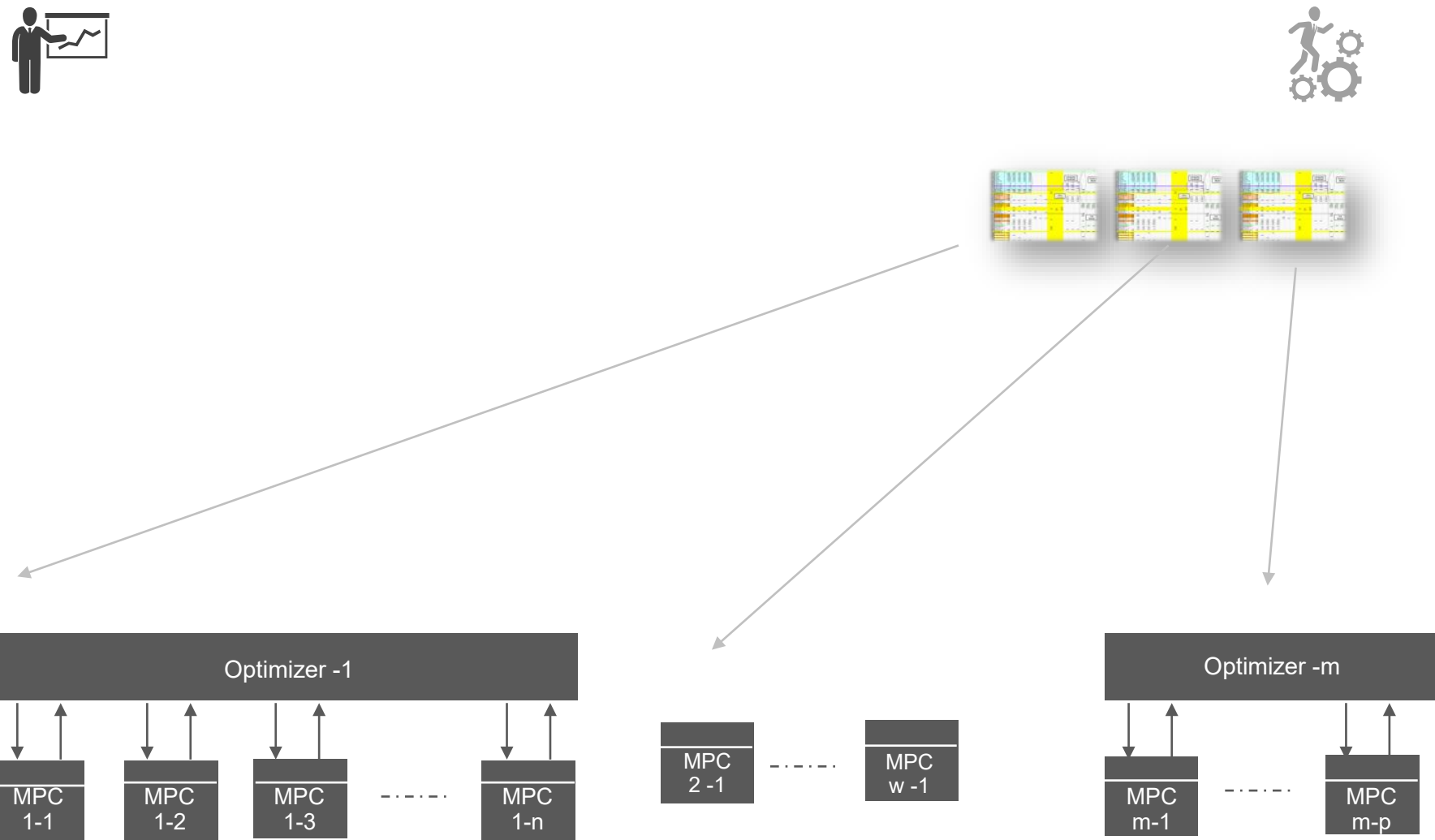
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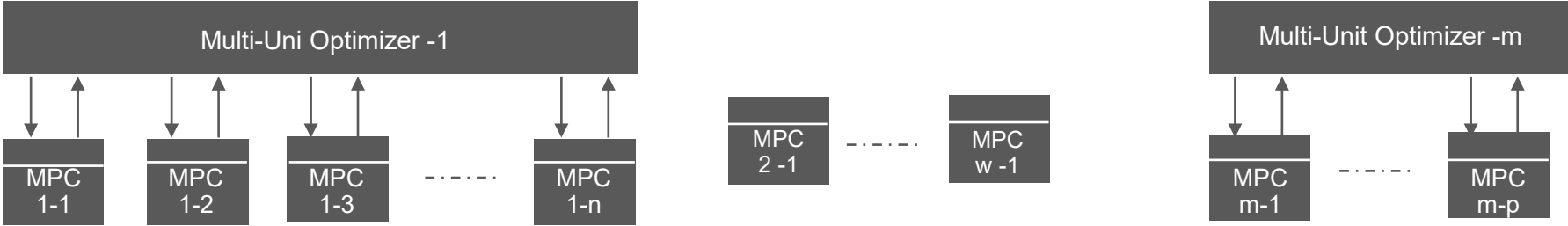
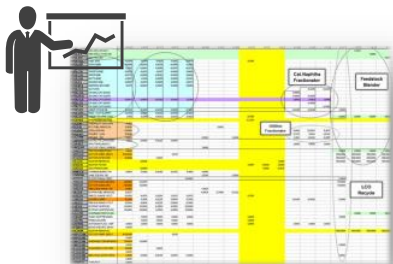
DISCONNECTED PLANNING PROCESSES



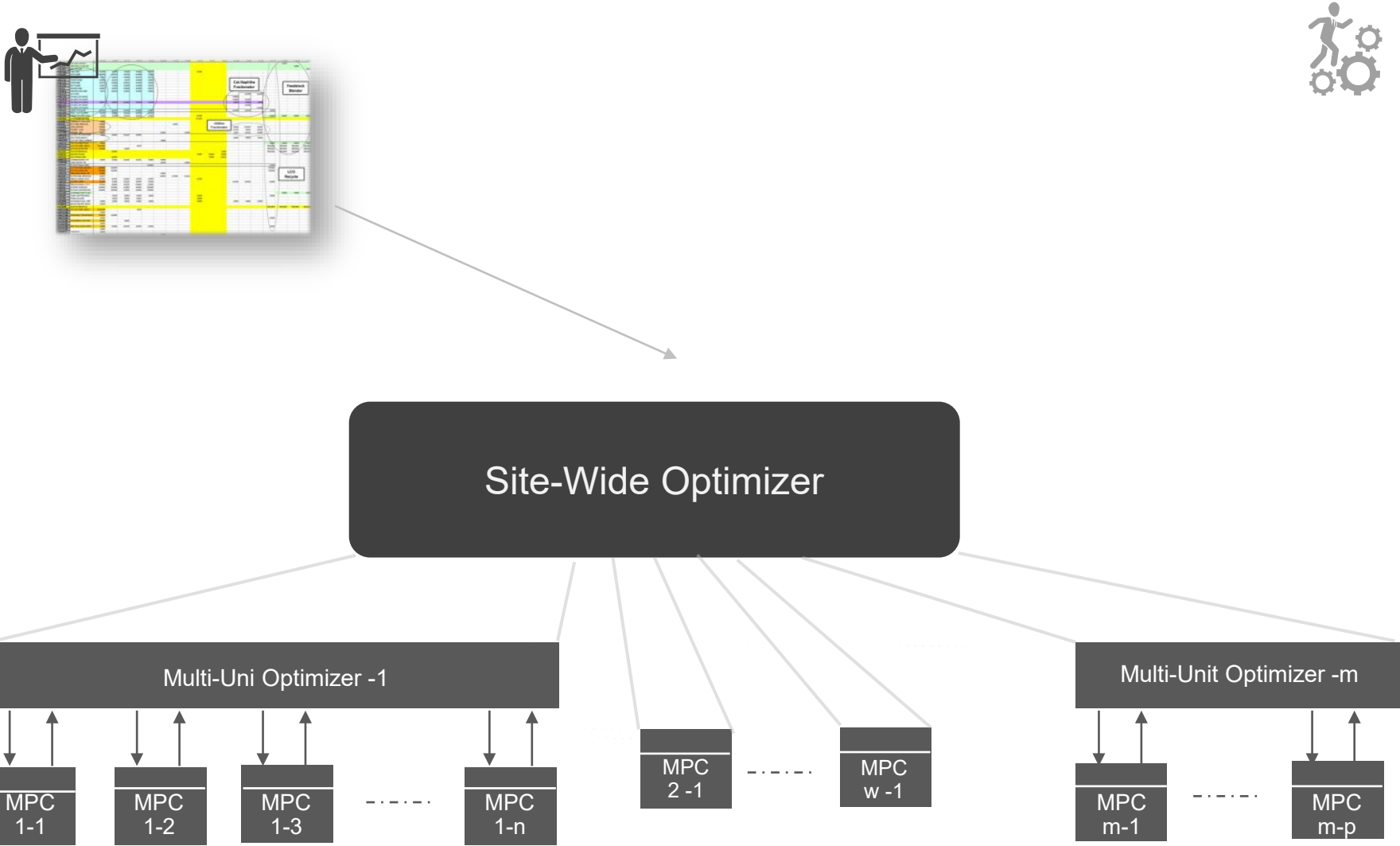
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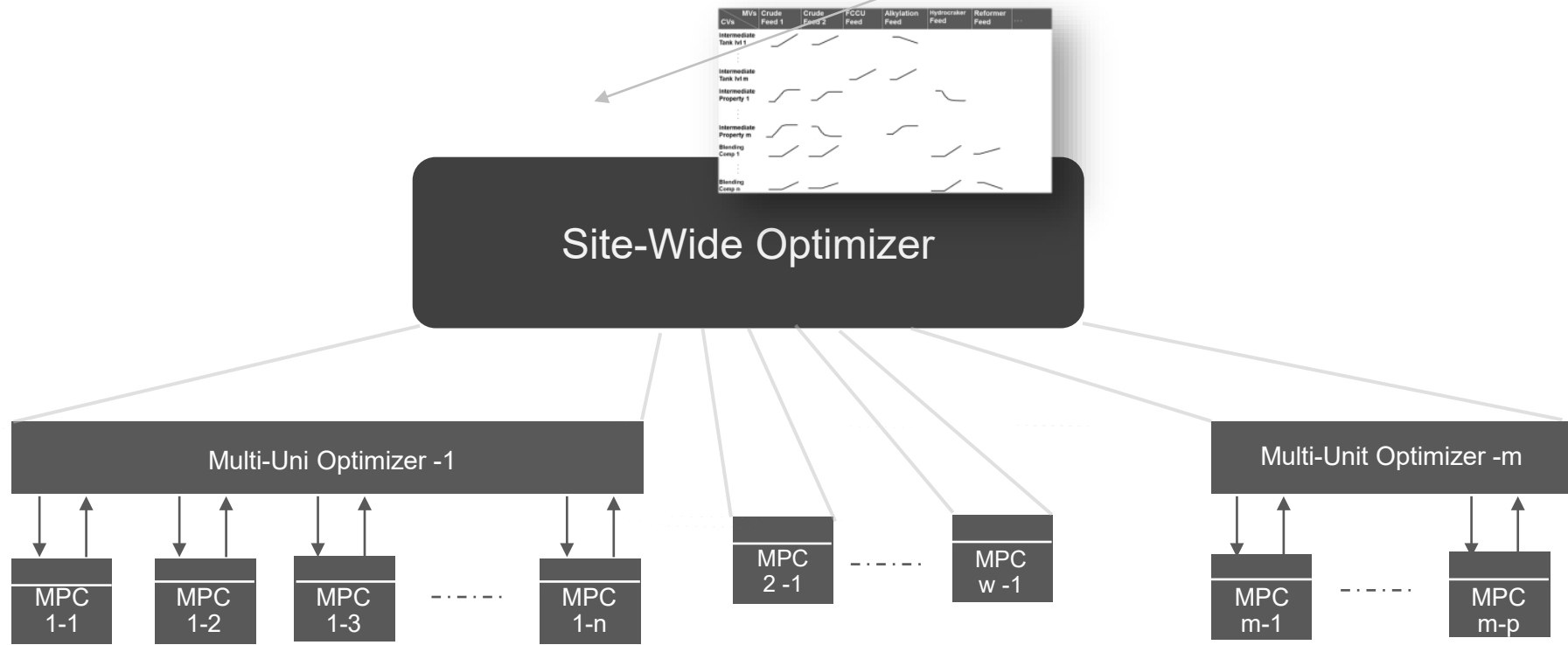
MAKING THE CONNECTION



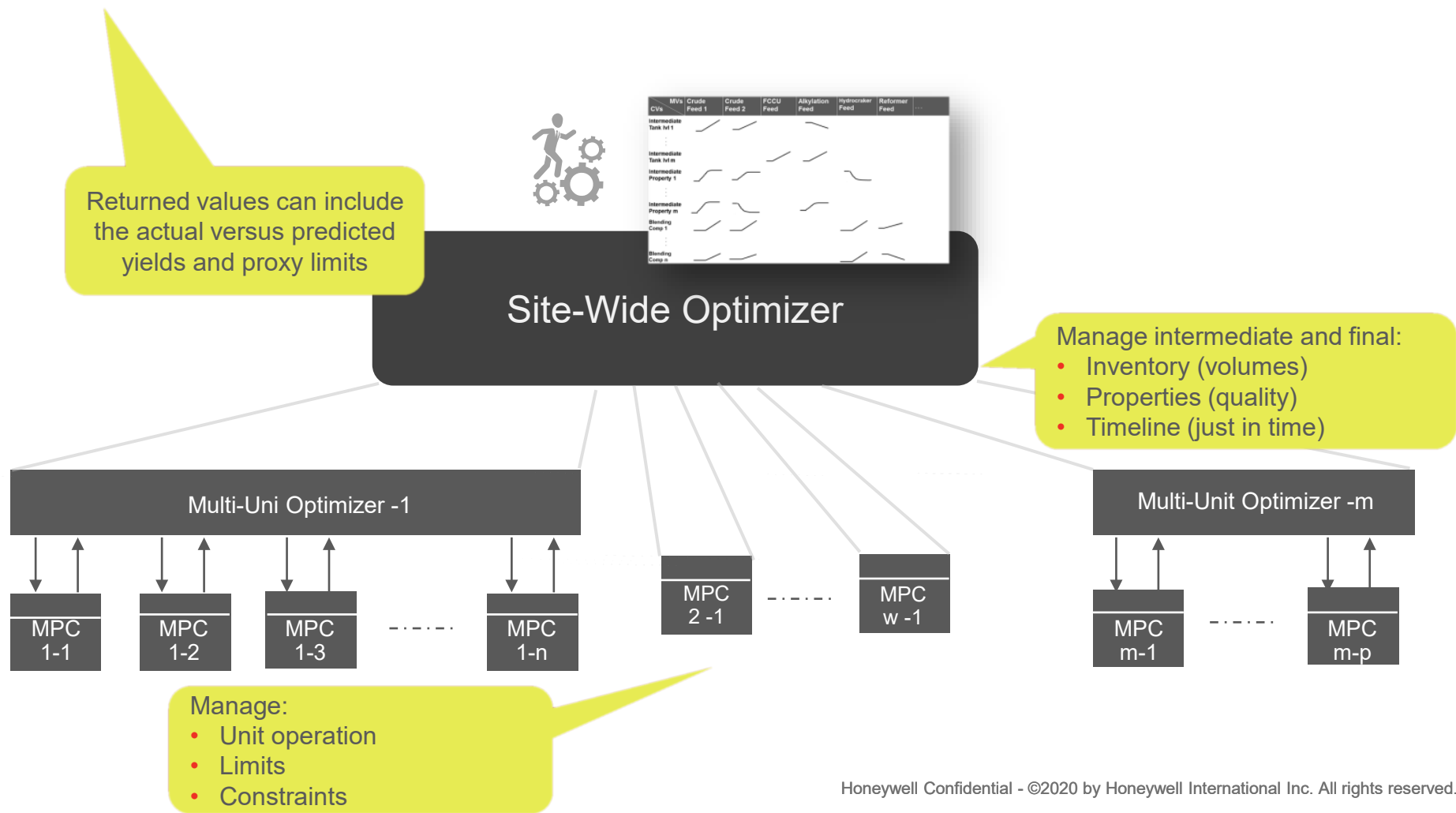
MAKING THE CONNECTION



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USERS TESTIMONIES

~ SATISFIED CUSTOMERS

“Honeywell was the logical choice because of its extensive refinery APC experience and local engineering capabilities. And it turned out to be the right choice as well. The implementation went smoothly thanks to the methodical project management from pre-test through commissioning. The users find the system easy to understand and simple to maintain”

“The optimizer provides the capability of effectively integrating the hydrogen component of the hydrocracker operation. The integration is natural and seamless and allows us to address the most important requirement of this project”

“Installing an APC controller, or many APC controllers, provides us with the opportunity to save money and energy – which are very important nowadays”

“APC gives valuable online quality information, which helps us adjust downstream unit operations”

“With the Optimizer in operation it was possible to operate the plant at various constraints. Overall operations was able to increase the ethylene production by 3.2% compared to the base case defined at the beginning of the project”

SUMMARY

- **Many examples exist of successful optimization**
- **Optimization introduces particular challenges over and above what APC may face**
- **A layered optimization approach directly addresses these challenges**
- **Maximum benefits are derived from solutions that are easy to maintain and implement**





THANK YOU

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